

Product Catalog



What can you do to make school bus transportation safer?

Train all the leaders, trainers and drivers to do it right, the first time, every time by always following the 22 desired behaviors on the Safety Management System poster to remove or reduce risk.

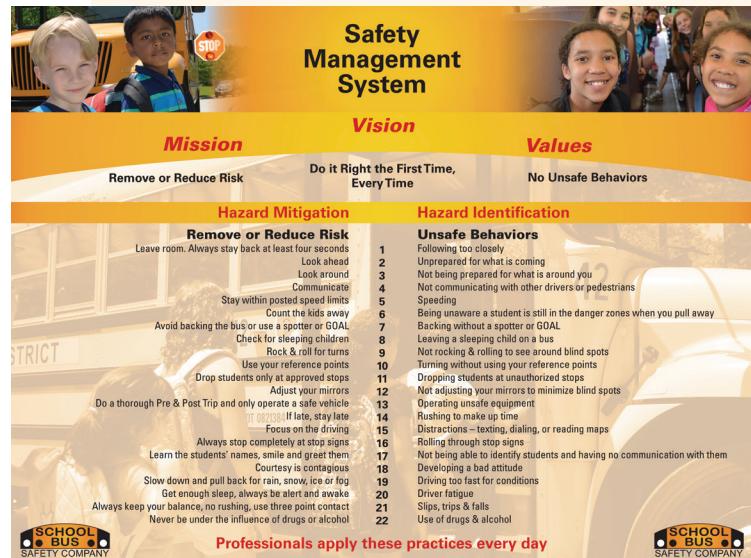
How do you do that?

Train with the SBSC Trifecta of Safety, so that everyone at the location are working together to make the 22 desired behaviors the NORMS.

And, how do you do that?

The most important factor in safe bus transportation is **Leadership, Leadership, and Leadership**. Pair that with an exceptional Train The Trainer Course to ensure drivers are correctly and comprehensively trained. Then, utilize a strong Driver Training Course and you will achieve the Trifecta of Safety.

The Loss That Costs The Least Is The One That Was Prevented!



Call to 866 275 7272 to arrange a 30 minute webinar demonstrating the value of the training course.



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The Trifecta Of School Bus Safety

All three courses on a thumb drive or hard drive for only \$8,500.



Three Courses Working Together To Achieve The Safest Performance

The Trifecta of Safety

Essential roles to instill a Safety Culture

This trifecta of training ensures everyone works in the same direction, using the same messages, the same practices for the same outcomes.

Instilling a Safety Culture requires that all leadership, managers, supervisors, trainers and drivers be trained at the highest levels. This requires training materials that teach all three groups – the trifecta of training courses.

What is the advantage of using all three courses?



Safety Leadership: Transform your leadership team into safety champions. This course provides strategies and tools to instill a safety-first mindset across your organization. Effective safety leadership is the cornerstone of reducing accidents and saving lives.



Train The Trainer: Equip your trainers with the skills and knowledge to deliver exceptional training. Our Train The Trainer Instructional Course ensures your team is confident, consistent and effective when teaching drivers. Empowered trainers lead to well prepared drivers.



Driver Training Course: Provide your drivers with comprehensive FMCSA compliant training that goes well beyond the federal and state requirements. This course ensures drivers are skilled, safety conscious, and ready for the road. It's the ultimate way to set new drivers up for success.



School Bus Driver Training Course

Complete course on a thumb drive or hard drive for \$5,200.

Driver Performance Is Directly Related To The Training Provided, Both In Quality And Content



To order, visit schoolbussafetyco.com.
For online pricing, call 866 275 7272.

27 Training Programs & Final Exam

Safety & Defensive Driving

- 1. Safety Best Practices
- 2. LLLC Defensive Driving

The Bus

- 3. Meet The Bus
- 4. Pre & Post Trip Inspections
- 5. Mirror Adjustment & Reference Points
- 6. Check Your Brakes

Driving Situations

- 7. Intersections
- 8. Safe Backing
- 9. Railroad Crossings
- 10. Danger Zones
- 11. Pedestrian & Bicycle Safety
- 12. Adverse Driving Conditions
- 13. Mountain Driving

About the Driver

- 14. Preventing Driver Fatigue
- 15. Preventing Driver Distractions
- 16. Preventing Harassment
- 17. Drugs & Alcohol

The Children

- 18. Safe Bus Stops
- 19. Student Management
- 20. Extreme Student Management
- 21. Sleeping Children
- 22. Power Lines
- 23. Preparing Students to Learn

When All Else Fails

- 24. Emergency Evacuations
- 25. Post Accident Procedures
- 26. ELDT Supplemental Program
- 27. Operating Electric Buses

Final Exam

Comprehensive, Systematic & Integrated. No other training materials come even close to this course.

100% compliant with Entry Level Driver Training requirements (ELDT)

How do your training materials compare?

Comprehensive course includes everything you need:

- 27 Video Training Programs
- 15 Educational Posters
- BTW Trainer's Guide
- Classroom Trainer's Guide
- Driver Study Guide
- Creating A Safety Culture Guide
- Safety Management System Guide
- Final Exam
- Recommended Syllabus
- Certificate of Completion

The foundational programs of Safety Best Practices and LLLC Defensive Driving teach the concepts of operating safely. These concepts are then applied and followed in all the other programs.

By far the most important factor in transporting students safely is the driver's behaviors. These behaviors and safe practices performed are determined by their training. Why not use the best available?

Our customers are huge supporters – check out what our users are saying about the School Bus Driver Training Course:

"Head & shoulders above what was used before."

"It is outstanding."

"By far the best we have ever used."

"No comparison."

"By far the best training materials available."

"There is nothing even comparable."

"Light years ahead."

"By far the best training materials available."

"There is nothing even comparable."

"Light years ahead."

The independent opinions of districts and contractors will confirm that this training course far exceeds anything else available.

What makes this training course so much better?

The foundational programs of Safety Best Practices and LLLC Defensive Driving explains what risk is, where risk comes from, and how to remove or reduce risk as they operate the school bus.

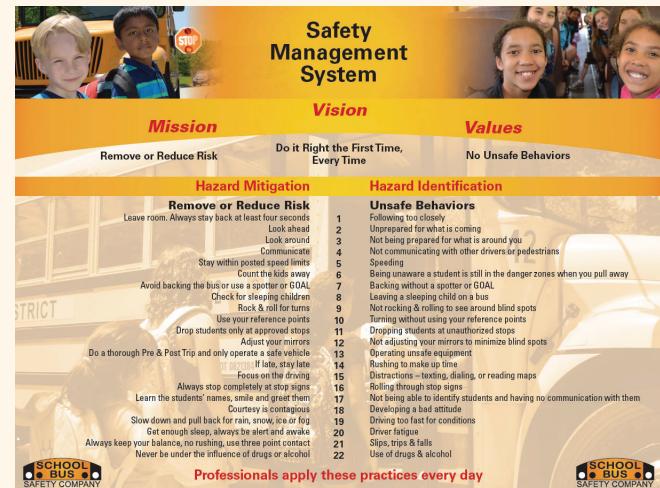
The course is designed around a Safety Management System. We have identified 22 unsafe practices involved in operating a school bus. The course then teaches how to remove or reduce risk as we change the behavior of the drivers in these 22 unsafe practices.

We continually address the WIFFM – **What's In It For Me**, as we understand the drivers will only change their behaviors when it is to their benefit.

We keep the desired outcomes simple and easy to understand and the course includes reinforcement practices to instill a safety culture.

All the programs continually teach the same concepts and practices so the trainees completely understand what is expected of them.

We teach that risk is created by conscious and deliberate unsafe behaviors and it is just as easy to drive safely as it is to drive in a way that involves risk. Our goal is to teach the drivers to remove or reduce risk.



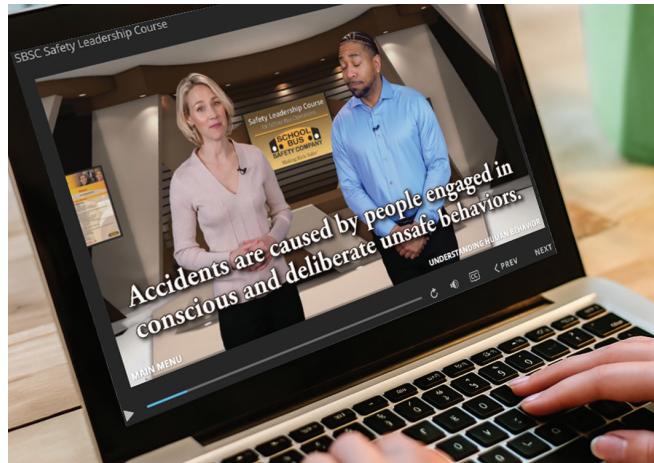
The training is provided on an interactive basis involving the trainees by using the highest quality videos. The videos frequently stop and raise discussion points or asks questions. Many professional narrators deliver the training as the videos show the desired behaviors as the buses are being operated safely on the roads.



Safety Leadership Course

Complete course on a thumb drive or hard drive for **\$2,000.**

Why Leadership Matters In Safety



A famous leader once said – “There are no bad troops, only bad officers.” The course trains all the staff to become the most effective safety leaders.

**To order, visit schoolbussafetyco.com.
For online pricing, call 866 275 7272.**

A safety culture is set by the leadership. NORMS are the way that employees instinctively act, and how people operate automatically in their daily lives.

Leaders are responsible for hiring decisions, training methods, setting acceptable standards, ongoing training, and disciplinary actions. Leaders effectively shape the operational framework of the location on how employees perform in their work.

The course teaches that leadership is the act of guiding and motivating others to work together to achieve a common goal. It's a set of behaviors and mindsets that can be used by anyone, regardless of their job title or position.

Mission Statement – Safety Leadership Course

To train all levels of leadership in how to guide, lead and direct drivers to do it right, the first time, every time by always following the safe behaviors detailed in the Safety Management System.

The new course includes seven programs, plus a final exam and can be completed in approximately two hours:

- Introduction to Safety Leadership
- What is Safety
- The Safety Management System
- Why People Have Accidents
- Understanding Human Behavior
- Leadership Principles
- Safety Leadership Practices
- Final Exam

Strong leadership involves clear communication skills. Leaders should listen to employees, respond to their questions and concerns, and be empathetic. Leaders should use effective communication skills to move the company forward and achieve new levels of success.

The course demonstrates how to most effectively use the Safety Management System to maximize outcomes by persuading drivers to remove or reduce risk in everything they do.

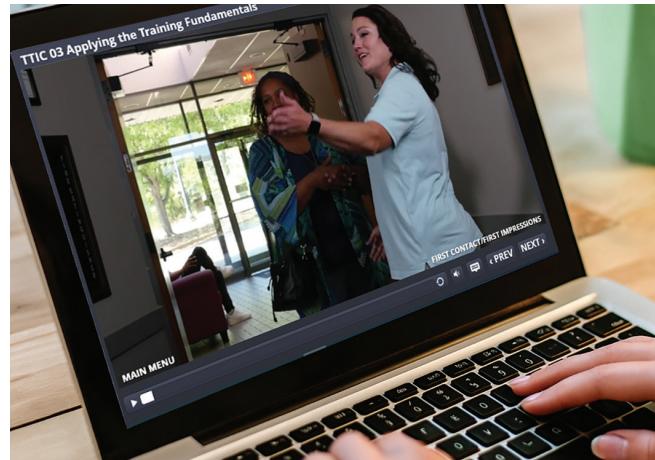




Train The Trainer Instructional Course

Complete course on a thumb drive or hard drive for **\$2,000.**

Better Trainers Leads To Safer Drivers



Having a quality training course is the foundation to creating a Safety Culture.

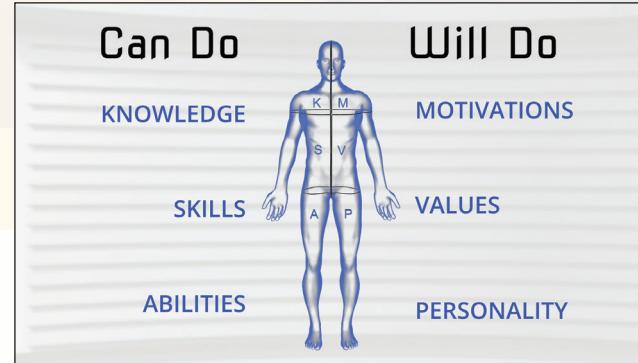
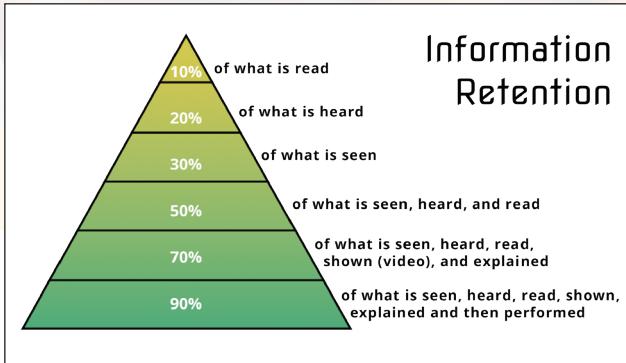
**To order, visit schoolbussafetyco.com.
For online pricing, call 866 275 7272.**

Who trains the trainers? This newly updated course is designed to provide trainers with the highest level of instruction to teach them how to train the safest school bus drivers.

Improvements made to the course include:

- Video content now current and up-to-date.
- Training presented in a more concise and straightforward manner.
- Training includes the most effective way to use the Driver Training Course.
- Behind-The-Wheel training includes the use of commentary driving.
- Includes all the techniques to maximize information retention.
- Presented by six different narrators to help in maintaining trainer's attention.

The creation of a strong Safety Culture begins with the quality and depth of the content delivered by the trainers.



This course contains seven video-based programs, and a final exam:

- Introduction
- Training Fundamentals
- Applying The Training Fundamentals
- Classroom Training with the SBSC Course
- Behind-The-Wheel Training
- How To Hire The Most Effective Trainers
- Structured Behavioral Interviewing

This course teaches the trainers how to teach the ultimate goal of doing it right, the first time, every time, when driving a school bus.

Instilling desired safe behaviors begins by ensuring drivers consistently follow the 22 safe practices outlined on the right side of the Safety Management system poster while avoiding the unsafe behaviors listed on the left side.

While we can enhance a trainee's knowledge and skills, our ability to impact their abilities, motivation, values and personality is limited. Discover the most effective methods to earn a trainee's respect and positively influence their behavior.

The training course includes teaching the trainers the following practices to maximize learning:



Five Learning Principles:

1. Discovery
2. Chunking
3. Heightened States of Arousal
4. Repetition
5. Positive Reinforcement

Training Skills:

- Verbal Persuasion
- Modeling
- Practice
- Feedback

A trainer can complete the course in less than four hours.
This will take their training skills to a whole new level.



Transporting Students With Special Needs Course

Complete course on a thumb drive or hard drive for **\$1,975.**

Providing Transportation For Students With Special Needs

Transporting students with special needs involves many challenges and requires focused training for both the drivers and the monitors.

Each program is crafted with a focus on key learning goals and the outcomes drivers and monitors need to succeed.

- The new course is built around a Safety Management System where all the risks in transporting students with special needs have been identified and we then train the safe behaviors to remove or reduce these risks.
- Each program focuses on what we seek to achieve in presenting the training and the outcomes desired.
- Includes a program on the Roles & Responsibilities of the Monitors/Attendants.
- Each program has a quiz included and includes an extensive 50-question final exam.

To order, visit schoolbussafetyco.com
For online pricing, call 866 275 7272.



Course includes eight video-based programs:

- Overview & Legislation Requirements
- Roles & Responsibilities of the Monitors/ Attendants
- Transportation Challenges
- Types of Special Needs
- Lifts & Mobility Devices
- Securement
- Balancing Specialized Needs
- Emergency Evacuation
- Final Exam



The CDL Written Test Course

Complete course on a thumb drive or hard drive for **\$2,000**.

Help More Trainees Obtain Their CDL and Reduce Driver Shortages

This training course simplifies the process to boost first time pass rates in only a fraction of the time the learning takes by other means. In fact, the training time reduces from around 20 hours to less than 7 hours.

When the practice tests are taken online, this simulates the way the applicant will take the test at the DMV and makes the process easier to follow.

Training delivered through nine video programs:

- Course Introduction and Rules & Regulations
- Vehicle Inspections
- General Knowledge Part 1
- General Knowledge Part 2
- Cargo & Hazardous Materials
- Transporting Passengers
- School Bus Endorsement
- Air Brakes
- Practice Tests

Course includes a Trainer's Guide, Driver Study Guide and a book of practice tests with approximately 500 sample questions.



The course is available online, and on a thumb drive or hard drive.

**To order, visit schoolbussafetyco.com
For online pricing, call 866 275 7272.**

Passing the CDL written test is very difficult. If applicants are left to do this on their own, we lose thousands of potentially great school bus drivers. By using this course, either the hard copy or online, learning is easier and more interesting to help reduce driver shortages.

Less than seven hours of study transforms complex CDL material into clear, test-ready understanding.



Bullying Prevention On The School Bus

Complete course on a thumb drive or hard drive for **\$950.**

Empowering Drivers To Stop Bullying

This course helps drivers understand the difference between conflict and bullying, set the stage for a bully-free bus, and take action to stop bullying. It provides practical strategies to de-escalate situations, build respect among students, and create a safe, positive environment where all passengers feel secure and supported.

**The second highest instance of
bullying takes place on the school bus.**

**Only the driver can prevent this
and protect the kids. But do they know
how?**

Three Programs:

- 1. Bullying – How do I Recognize It?**
(25 minutes)
- 2. Bullying – What Can I Do About It?**
(25 minutes)
- 3. Handling Bullying Situations**
(20 minutes)

Total Delivery Time – 1 hour and 10 minutes.

To order, visit schoolbussafetyco.com
For online pricing, call 866 275 7272.



Wow!!!! I just finished viewing the videos and they are fantastic. This is a powerful program that can empower bus drivers to make a significant difference in the life of a bullied student."

— Catherine Wilson Jones, Director,
Self-Insured Schools of California

Wow! I am really impressed. Well done! I am proud to be part of this venture and will be proud to use it with our drivers in Akron public Schools."

— Maria Bennett Buzzelli, Office of
Drug/Violence Prevention, Akron, Ohio



OSHA Compliance

Complete course on a thumb drive or hard drive for **\$2,000.**

Everything You Need For Your Bus Garage

Working in a shop involves a high level of risk. This course teaches the safe behaviors to remove or reduce risk in all aspects of shop safety.

The course teaches the safest practices covered in 26 subjects. This ensures every precaution is taken to prevent injuries.

To order, visit schoolbussafetyco.com
For online pricing, call 866 275 7272.



1. Managers Introduction

1. Managers & Supervisor Responsibilities and Record Keeping
2. Maintenance Employees Introduction to OSHA & Employee Rights

2. Facility Safety

3. Emergency Action Plan
4. Fire Prevention/Response Plans
5. Signage
6. Confined Spaces
7. Fuel Island
8. Diesel Exhaust
9. Electrical Hazards

10. Spray Paint Finishing

11. Lifts, Pits, Jacks & Stands
12. Rails, Stairs and Ladders
13. Workplace Security

3. Personal Safety

14. Hazardous Materials
15. Personal Protective Equipment – Head Protection, Ear Protection & Eye Protection
16. Emergency Eye Wash
17. First Aid & Infectious Diseases
18. Slips, Trips & Falls
19. Fall Protection
20. Violence in the Workplace

4. Equipment Safety

21. Lockout/Tagout
22. Machine Guarding
23. Hand Tools
24. Forklift and Powered Platform Safety
25. Welding
26. Single Piece & Multi-Piece Rim Wheels

Subjects For Drivers

1. Hazardous Communications
2. Bloodbourne Pathogens
3. Lockout/Tagout



Safety Reminder Series

Complete course on a thumb drive or hard drive for \$500.

Building A Lasting Safety Culture

How do you indoctrinate a Safety Culture?

In their initial training, drivers will have gone through over 30 hours of training on many subjects, in a short period of time. There is a limit as to how much a driver can understand, absorb, remember and put into practice. Consequently, to indoctrinate the desired behaviors, we have created a series to continually remind the drivers of the desired behaviors.

To indoctrinate a safety culture, we need to persuade the drivers to continually follow the 22 safe practices on the Safety Management System poster.

Subjects covered are:

- Safety Management System
- Preventing Accidents
- What's In It For Me?
- What Is Safety?
- Preventing Intersection Accidents
- Pedestrian & Bicycle Safety

These short training programs are between 6 and 8 minutes. They focus on reinforcing important safety practices.



The Safety Reminder series programs can be presented to drivers in either of two ways;

1. The drivers can be provided a link to watch on their smartphone, laptop, or computer.
2. They can be presented in a safety meeting then shown again, but stopping after each section to discuss the explained safe practices.

Safety is never achieved. It is a continuous process that requires ongoing persistent attention. By presenting these safety reminders on a regular basis, you keep the desired safe practices at the forefront of your operations and are far more likely to indoctrinate the desired behaviors.



Student Safety Programs

Complete course on a thumb drive or hard drive for \$600.

Who Teaches The Students School Bus Safety?

A great question and we fear that in many cases, no one does! Often, the only direction they receive is from the driver at the start of the year.

How important is it that the students are taught the safest behaviors in and around a school bus?

It is of critical importance. After studying past accidents involving students, in almost every accident, had the student acted safely, they would not have been injured or killed.

Often the bus driver or the transportation department do not have the opportunity to present the safe practices to the students in a formal setting. So, it falls to either a teacher or the parent to explain the safest practices.

The School Bus Safety Company has created six programs to teach students about school bus safety, bullying prevention and emergency evacuations. These programs are provided in age appropriate ranges, as follows:



The best method would be for the school district to send an e-mail to all the parents providing a unique web link to the programs. The district would recommend that the parents take their children through the appropriate programs from the nine available. They could ask this be done three times, during each school year.

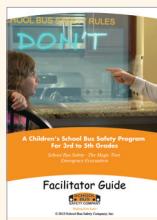
Alternately, a teacher could present these programs to the students.

PRE K TO GRADE 2



- 1 School Bus Safety Patrol
- 2 My First Day

GRADES 3 TO 5



- 3 School Bus Safety The Magic Tent

GRADES 6 AND ABOVE

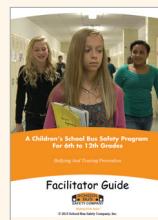


- 4 School Bus Safety Just the Facts

FOR ALL GRADES



- 5 Emergency Evacuation



- 6 Bullying & Teasing Program*



Student Safety Programs

(Continued)

To order, visit schoolbussafetyco.com. For online pricing, call 866 275 7272.

So, What Do These Programs Teach The Students?

The Safety Programs teach the following:

- Never go close to the front of the bus
- Never run after a bus. Always be on time
- How to cross safely in the morning, waiting for driver's directions
- How to cross safely in the afternoon, stopping at the edge of the bumper
- Never pick up anything you drop, near to or under the bus. Tell the driver
- Stay out of the Danger Zones, always at least 10' from the bus
- Never play, push or fight near a school bus
- Remove draw cords from clothing or backpacks

Most student accidents happen while crossing the street. These student programs teach the safest crossing practices. It is very important that students never run across the street. After the driver has signaled them to cross, they should stop at the edge of the bumper.



Correct Crossing Procedure

1. Stop at edge of the bumper.
2. Look left, right then left again.
3. Then look at the driver, for the driver to signal to complete the crossing.
4. Complete the crossing, walk, do not run.

Only when we teach the students to follow safe practices, will we prevent all student danger zone accidents.

* The Bullying & Teasing programs apply not only on the bus, but also in school. They teach the students how to recognize bullying & teasing, what to do to prevent them, why cool kids never bully or tease and what to do if you are being bullied or teased.

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**SCHOOL
BUS**
SAFETY COMPANY

Making Kids Safer™

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