

10 Testimonials

From Customers Who Are Using Our Driver Training Course



**Customers rate our courses
10 out of 10 - Perfection!**

Training That Changes Driver Behaviors





1st February 2022

Operate 22,000 Buses

To: Jeff Cassell
President, School Bus Safety Company

School Bus Safety Company - Driver Training Course

Following your request, I wanted to provide feedback on the SBSC Driver Training Course.

STA uses your training course at all 190 locations and the terminals consistently provide feedback on how well-done the materials are! They really appreciate having access to such a comprehensive, quality training course.

Adding the FMCSA Entry Level Driver Training has ensured STA is in compliance with the new regulations. Here are the answers to questions you posed:

1. What is your overall opinion of the course?

This is an excellent training course far exceeding any other training materials available to the school bus industry. The course focuses on a Safety Management System that makes the desired outcomes easy to understand and follow. We recommend this course to all school bus locations.

2. On a scale of 10 to 10, 10 being the best, how would rate this course compared to any other training course available?

An easy 10, it is difficult to see how it could be improved.

Shelly Hall
SVP of Health and Safety
Student Transportation of America Inc.
336-215-3473
smhall@ridesta.com

**An easy 10, it is difficult to see how it could be improved.
This is an excellent training course far exceeding any other training materials**



Operate 12,000 Buses

Dear Jeff

My personal opinion of the SBSC/TAPTCO programs is they are the most comprehensive commercial passenger driver training that is available in an off the shelf format today. Leveraging adult learning concepts, participant workbooks and facilitation tools and tips, the program positions the trainees to receive a consistent program with consistent delivery from different trainers. The classroom videos, discussions and participant guide prepare the learner for the experience they will receive from the behind the wheel segments.

Perhaps more important than the program is the SBSC/TAPTCO staff, and the support you will receive from them. From opening discussion through product delivery, the staff is first class. The team at SBSC/TAPTCO position themselves as your partner and will help guide you through the integration of this program into your organization.

On a scale of 1 to 10, how would you rate this course, compared to any alternate similar course available and comparable to?

Compared to other commercial passenger transportation driver training programs currently on the market, SBSC/TAPTCO receives a 10 from me!

Kevin Kilner | Chief Safety Officer

Cell 312.218.2608 | kkilner@gobeacon.com

**"The most comprehensive commercial passenger driver training that is available"
SBSC/TAPTCO receives a 10 from me!**



**COOK-ILLINOIS
CORPORATION**

**Operate 2,200
Buses**

DATE: February 17, 2022

TO: Mr. Jeff Cassell
President, School Bus Safety Company

FROM: John Benish Jr.
President, Cook-Illinois Corporation

Jeff,

We at Cook-Illinois Corporation wanted to thank you and School Bus Safety Company for our new training programs. We have now have over 20 different locations and this of course makes training so much easier.

We also have over 25 employee's training our drivers and staff. We needed a up to date, comprehensive training program. And yours is it!

Thank you

Thank you

Thank you

John Benish Jr.
Cook-Illinois Corporation
2100 Clearwater Drive, Ste. 250
Oak Brook, IL 60523
Phone: (708)560-9840
jbenish@cookillinois.com

**We needed a up to date,
comprehensive training
program. And yours is it!**



**Operate 1,200
Buses**

Jeff Cassell
School Bus Safety Company
56111 Hudson Drive
Hudson, Ohio 44236

Dear Jeff;

Following your request for a testimonial, we comment as follows.

As you know, we have been using your training courses since our creation in 2011.

Switzer-Carty now operate approximately 1,200 school buses from seven locations and use your Driver Training Course at every location. **Using such high-quality training has helped us provide the safest transportation by making sure all our drivers understand exactly what to do each day as they transport students.**

Our focus is on persuading every driver to follow the 22 safe practices on your Safety Management System poster and as such remove or reduce the risk in all 22 potential hazardous situations.

Switzer-Carty utilizes the School Bus Safety Company material and recognize their leading-edge material in the school bus training market. We would recommend them to any other contractor or school district.

**We would recommend
them to any other
contractor or school
district.**

Jim Switzer
President & CEO



**Operate 4,600
Buses**

To: School Bus operations considering using the School Bus Safety Companies training materials

Landmark is in the business of helping school districts and parents get their students to school – safe, secure and on-time. A major factor in achieving this goal is the training of our drivers, both in quality and content.

For more than five years we have been using the materials created by The School Bus Safety Company. The original Driver Training Course was excellent, but then just 2 years ago they completely re-created the course bringing it up to date and adding ten additional subjects, such as Pedestrian & Bicycle Safety, Adverse Conditions and Driver Fatigue.

We have no doubt that using this leading training course helps us achieve our safety goal and have no hesitation in recommending it to all other contractors or districts.

Barry Stock
President
Landmark Student Transportation



“have no hesitation in recommending it to all other contractors or districts.”

Sean Payne

spayne@martinsbus.ca

Submission Date

Sep 2, 2021 3:27 PM

School District or Contractor Name

C. Martin's Bus Service Ltd.

Name

Sean Payne

Email

spayne@martinsbus.ca

Address

106 Advance Ave

Napanee, Ontario, K7R 3Y5

Phone Number

(613) 540-3929

What is your overall opinion of the Driver Training Course?

The courses are fantastic. They are the core of our new driver training and for providing refresher training to our existing drivers.

On a scale of 1 to 10 (10 being the best), how would you rate the Driver Training Course?

10 / 10

Do you have any ideas how we can improve the Driver Training Course?

The only issue we have with the courses is that some of the modules/material are tailored to the US industry which is some cases differs from our requirements here in Ontario, Canada.

**The courses are fantastic
10/10**



Harold Williams

hlwillia@lexrich5.org

Submission Date Jul 18, 2023 9:46 AM

Full Name Harold Williams

Title Director of Transportation

School District/Company Lexrich5

E-mail hlwillia@lexrich5.org

Phone Number (803) 476-4980

Address 1020 Dutch Fork Road
Irmo, SC
United States

1. What is your overall opinion of the SBSC Driver Training Course?

Great program! Very informative.

2. How would you rate our courses compared to training materials you've used before?

10 / 10

Great program, very informative -10/10

Ashley Walker

anwalker@ccisd.net

Submission Date Jul 18, 2023 9:46 AM

Full Name Ashley Walker

Title Safety and Training MRG

School District/Company Clear Creek ISD

E-mail anwalker@ccisd.net

Phone Number (281) 284-0618

Address 2748 FM 518 E
League City , TX, 77573
United States

1. What is your overall opinion of the SBSC Driver Training Course?

The training course is very thorough and informative.

2. How would you rate our courses compared to training materials you've used before?

9 / 10

**The training course is very thorough and informative
9/10**

School Bus Safety Company Customer Testimonial

Full Name Diane Showers
Title Training and Development Manager
District/Company Valley View School District 365-U
E-mail showersdg@vvsd.org
Phone Number (815) 886-6686
Address Street Address: 39 E. Forestwood Drive
City: Romeoville
State / Province: IL
Postal / Zip Code: 60446
Country: United States

1. What is your overall opinion of the SBSC new Driver Training Course?

My trainers and I are very excited about the new Driver Training Course. It covers a lot of topics that are current issues with the industry.

2. How do these training materials compare to the materials you were using before? Do you plan on instigating the Vision, Mission and Values as recommended in the course?

These training materials put everything you need in one place. The course is easy to follow and loaded with great information for new and even current drivers. **This material is head and shoulders above what was used before.**

3. What feedback have you had from your new drivers regarding these training materials?

Our new drivers feel that this course gives them a lot of information needed to do their job right. Student management is always a difficult subject to teach and this system gives you excellent ways to handle many situations that a driver may encounter.

4. Have your veteran drivers been exposed to SBSC's training materials? If so, what is their feedback?

Some of our veteran drivers have been exposed to the program and feel it is a great source for refreshing ideas and philosophies to the industry. We plan on using more of the materials as we go through our new behind the wheel refresher classes for our drivers.

5. Have you seen an improvement in performance or reduction in accidents by using these materials? If yes, please provide details.

By introducing and reintroducing the LLLC method of defensive driving, it has helped our drivers remain focused on what they need to be doing behind the wheel, making them safer drivers.

6. Would you recommend the SBSC training materials to other school districts?

I would absolutely recommend this course to anyone who is looking for a training program that is will help improve their training program.

"This material is head and shoulders above what was used before"
"I would absolutely recommend this course"



DAIRYLAND

BUSES INC.

Jeff Cassell

School Bus Safety Company

5601 Hudson Drive

Hudson, Ohio 44236

Dear Mr. Cassell

You asked us to comment on the new Driver Training Course created by The School Bus Safety Company. It is outstanding. The depth and quality of these materials far exceed anything else available to train school bus drivers.

The trainers welcome using such high quality training videos, guides and posters. With the many questions and discussion points throughout the videos, we engage the drivers in discussion to greatly enhance the learning.

Yes, we would recommend this new Driver Training Course to all school bus operations.

Sincerely,

Mark N. Jordan

President

"It is outstanding. The depth and quality of these materials far exceed anything else available to train school bus drivers"

1701 Pearl Street, Suite, Waukesha, WI 53187-0178

Phone Number (262)544-8181

Fax Number (262) 542-2036

SCHOOL BUS DRIVER TRAINING COURSE

Driver performance is directly related to the training provided, both in quality and content.

On DVD or Thumb Drive-\$5,200



26 Video Training Programs

Available on DVD, Thumb Drive, & Web Based

Comprehensive, Systematic & Integrated. No other training materials come even close to this course.

100% compliant with new MAP 21 Entry Level Driver training requirements (ELDT)

How do your training materials compare?

26 Training Programs & Final Exam

Safety & Defensive Driving

1. Safety Best Practices
2. LLLC Defensive Driving

The Bus

3. Meet The Bus
4. Pre & Post Trip Inspections
5. Mirror Adj & Ref Points
6. Check Your Brakes

Driving Situations

7. Intersections
8. Safe Backing
9. Railroad Crossings
10. Danger Zones
11. Pedestrian & Bicycle Safety
12. Adverse Driving Conditions
13. Mountain Driving

About the Driver

14. Preventing Driver Fatigue
15. Preventing Driver Distractions
16. Preventing Harassment
17. Drugs & Alcohol

The Children

18. Safe Bus Stops
19. Student Management
20. Extreme Student Management
21. Sleeping Children
22. Power Lines
23. Preparing Students to Learn

When All Else Fails

24. Emergency Evacuations
25. Post Accident Procedures
26. ELDT Supplemental Program
27. Final Exam

Comprehensive course includes everything you need:

- 26 Video
- Training programs
- 15 posters
- BTW Trainer's Guide
- Classroom Trainer's Guide
- Driver Study Guide
- Creating A Safety Culture Guide
- Extensive Final Exam
- Recommended Syllabus
- Compliance Certificate

The foundational programs of Safety Best Practices and LLLC Defensive Driving teach the concepts of operating safely. These concepts are then applied and followed in all the other programs.

By far the most important factor in transporting students safely is the driver's actions. These actions and safe practices performed are determined by their training. Why not use the best available?

5611 Hudson Drive
Hudson, Ohio 44236



Tel 1 866 275 7272
www.schoolbussafetyco.com

Creating a Safety Culture

We hear these words all the time. Everyone seeks a safety culture, but when asked, few can explain what a safety culture is. We believe a safety culture can be defined as:

“A safety culture exists when a location has created NORMS such that everyone at that location acts in a way, automatically, as a norm to remove or reduce risk in everything they do. They do it right, the first time, every time.”

This guide has been created to help you put this into effect and create a safety culture at your location.

Let's Start with the Basics

What is your purpose?

To provide safe reliable student transportation.

How can you do this?

Hire qualified drivers (credentialing)

Train them effectively

Provide good leadership to achieve desired behaviors

What are the desired behaviors?

While there are dozens of desired behaviors, we wanted to simplify these and make them easy to understand. To do this, we detail the 22 most important behaviors on a poster included with our Driver Training Course.

This poster shows the unsafe behavior on the right side of the poster and the safe behaviors on the left side of the poster. A copy of the poster is the back of this guide.

The desired behaviors are the 22 behaviors on the left side of the poster.

If you make compliance with these 22 behaviors your primary focus, your NORMS, you will have created a Safety Culture. That is what our training course does...Creates a Safety Culture.

Our Driver Training Course is focused on coaching, mentoring and educating drivers to do it right, the first time, every time in everything they do, by following these 22 safe behaviors.

Isn't this the objective?



Safety Management System

Mission

Remove or Reduce Risk

Do it Right the First Time, Every Time

Vision

No Unsafe Behaviors

Hazard Mitigation

Remove or Reduce Risk

1 Leave room. Always stay back at least four seconds

2 Look ahead

3 Look around

4 Communicate

5 Stay within posted speed limits

6 Count the kids away

7 Avoid backing the bus or use a spotter or GOAL

8 Check for sleeping children

9 Rock & roll for turns

10 Use your reference points

11 Drop students only at approved stops

12 Adjust your mirrors

13 Do a thorough Pre & Post Trip and only operate a safe vehicle

14 If late, stay late

15 Focus on the driving

16 Always stop completely at stop signs

17 Learn the students' names, smile and greet them

18 Courtesy is contagious

19 Slow down and pull back for rain, snow, ice or fog

20 Get enough sleep, always be alert and awake

21 Always keep your balance, no rushing, use three point contact

22 Never be under the influence of drugs or alcohol

Hazard Identification

Unsafe Behaviors

1 Following too closely

2 Unprepared for what is coming

3 Not being prepared for what is around you

4 Not communicating with other drivers or pedestrians

5 Speeding

6 Being unaware a student is still in the danger zones when you pull away

7 Backing without a spotter or GOAL

8 Leaving a sleeping child on a bus

9 Not rocking & rolling to see around blind spots

10 Turning without using your reference points

11 Dropping students at unauthorized stops

12 Not adjusting your mirrors to minimize blind spots

13 Operating unsafe equipment

14 Rushing to make up time

15 Distractions – texting, dialing, or reading maps

16 Rolling through stop signs

17 Not being able to identify students and having no communication with them

18 Developing a bad attitude

19 Driving too fast for conditions

20 Driver fatigue

21 Slips, trips & falls

22 Use of drugs & alcohol



Professionals apply these practices every day

